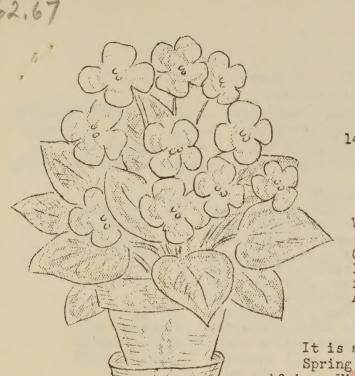
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HELEN POCHORER 7 1951

Specializing in African Violets

RECEIVED

14225 McCracken Rd., -- Cleveland 28, Ohio MIchigan 1-5234

We are located a stone's throw from Rt. 14 - (Broadway), the first house from the corner. Greenhouse can not be seen from the street. It is preferable to call or write when coming from a distance, as I am often out of town on African Violet business. Visitors always welcome.

It is a great pleasure to send you my list for the Spring of 1951. I am first and foremost an avid African Violet collector. I have been growing violets for the past 12 years and have over 400 varieties. From that standpoint, I know what constitutes a good variety.

I list only the best of the new varieties, having discarded many I have found to be inferior. It is not always the variety that gets a big buildup that turns out to be a good plant.

All plants are a symmetrical, single crown, beginning to bud and needing only good care to make a specimen plant for show purposes. I have found that a single crown plant is most satisfactory - you lose no time in dividing and re-rooting. From experience, I know how unsatisfactory is a multiple crown plant in the average home. When plants are not of top size, an additional tiny plant of a new variety will be included with order, or leaf cuttings. The smaller the plant, the better it acclimates itself to your home.

Orders over \$5.00 will be sent postpaid, special delivery --- under add .35 for postage.

Being close to several large growers, the newest varieties are available at all times, very often before they are known to the African Violet public. Most of the new varieties have been chosen from thousands of new seedlings, thus assuring you that they are the best to be had. Only the choicest are named. Older varieties are not on this list--- if you are looking for a particular plant, just drop me a card and if not on hand, will try to locate it for you.

Plants taken from 2 inch pots for safe delivery. Orders are sent early in week so they will reach you before weekend. Orders will be held over in case of bad weather. Safe delivery to all parts of the country. Please report any damage at once..

Due to gas shortage of January, I lost much of my stock of double white. At this time, (March) only leaves are available. Most of the plants in Group l will be available by June 10; those marked with a check ($\sqrt{}$) are ready now. Those marked with a cross (x) are available in leaves now.

These are the violets you have dreamed of, but never believed possible. They will be previewed at the National African Violet Convention in Dayton, April 28 and 29, for the first time. Most of these are the results of cross-hybridization by the largest grower and hybridizer in the country. They are bred to a state of perfection not dreamed possible a few years ago. Being hybrids, they will vary a bit. You actually have to see these new varieties to believe they do exist.

RAINBOW DOUBLE SERIES (available June 10)

Large, double, full open flowers like Double Neptune with excellent foliage

x Purity- pure white x Azure Beauty- light blue & white variegated

Rose- rose and white variegated x Delight- solid light blue x Dark Beauty-dark blue & white variegated x Orchid Sunset- double orchid

HELEN POCHOREK

Specializates in African Malaisa

14225 McCracken Ris. ... Clavelers 28, Chic

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Large, double, full open flowers like bouble hertone with excellent follows a large heatly- line blue white variegated x folight- soild light blue.

Ense- rose and white variegated x Cookid Sunsets, double orolid.

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Another group of outstanding doubles
Vorchid Girl Double --
                            excellent, large orchid flowers, girl foliage
x Sea Girl
                            excellent, medium blue, girl foliage
  Sailor's Delight ---
                            light blue, blue girl foliage
Torchid Neptune Double- an orchid sport of Double Neptune
                                      Single flowered types
       Snow Girl --
                         pure white, full, fat bloom, girl foliage pure white, red veined underside foliage
       Innocence --
                        pure white, Neptune type bloom, good bloomer darker than Red King, with a smaller flower, medium leaf, veined red. This has an orangey tinge to it.
   x Snow Prince -
    x Garnet King -
                         two-tone red, shading to lighter red, lower petals, with upper petals resembling red velvet. A heavy bloomer, dark, heavy leaf.
       Red Velvet --
       Red Chief --
                         red bicolor blend- with Dupont foliage
       Blue Heiress-
                         large deep blue with Dupont girl foliage
       Gorgeous Blue Wonder- white background shaded with a blue overlay
                         two-tone like Blue Eyed Beauty, but with a more pronounced darker
       Blue Delight-
       Queen Betty--
                         two-tone pastel orchid blend
                         light, clear, pink flower with heart shaped, bronzy foliage, very dark and red underside
       Pink Delight-
  / x Rose Marie --
                         a true rose color
     x Painted Girl-
                        white background with orchid edge
       Purple Dawn--
                         a solid bluish purple impregnated with deeper purple veining
                         in flower; a distinctly new color in violets; a profuse bloomer;
                         heavy foliage, red veined underneath
       Orchid Velvet-
                         deep orchid, beautiful large flower
                         trailing or climbing variety
       Lacy Girl
                         large, dark blue with a fringed flower and a heavy leaf
 / x Merkels Red Ripples- a new red seedling. This is a beauty - has a large, cupped
                         ruffled blocm, heart shaped light foliage. (Foliage could be
                         improved, but bloom makes up for it)
    x Merkels Amazon Giant Blue- medium blue blooms of large size. Heavy, round leaf
                         Group 3 Leaves at .50 each
                                                           plants as marked
                         Tinari's Large light blue of Dupont parentage
       America
                         cupped blooms of smoky lavender, good size
       Amazon 32 --
       Amazon Bicolor- an amazon type of bicolor
                        a variegated bloom of pink and blue. Pattern on each bloom is
       Fantasy
                         different. This propagates 90% true. Small size plants that have
                        not bloomed, sold, as is, at .75
       Tunia's Cleveland Indian -- a deep red with foliage similar to Viking.
                                                                                       1.50
                         Named in honor of the Cleveland baseball team
       Tunia's Rose Crinkles
                                 -- a rosy sport of blue Crinkles. Good foliage
                                                                                       1.50
       Irridescent -- a smoky, hazy blue
                                                                                       1.50
       White Boy Hybrids -- white with orchid markings
                                                                                       1.25
       White Girl Hybrids - white with markings with 'girl' foliage
       Pink Hybrid -- a pretty shell pink with a very dark, bronzy leaf
                                                                                       1.50
                                                               plants as marked
                       Group 4
                                  Leaves at .35 each
       Blue Eyed Beauty- hybrids with blue eyes and streaks on a white bloom
                                                                                       1.25
       Blue King
                           medium blue of good size, shaped like Red King
                                                                                       1.25
                      -
       Blue Chard
                           long, shiny leaf with medium blue bloom
                      -
       Blue Warrior
                            a 'must have' dark, shiny quilted leaf that is very red
                       -
                            underneath. Heavy bloomer of dark blue
                                                                                       1.00
                           another good one of dark blue
       Blue Moon
       Blue Flute
                           a large medium blue. Dupont foliage
                           the 'queen' of the older doubles, large bloom that opens well. Looks like a tiny rose, dark blue
       Double Neptune --
                                                                                       1.00
                                                                                       1.50
       Fischer's Fringettes in
                                              1.75
                                                                     Dk. Blue
Red Lav.
                                   White
                                   Mauve
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Lt. Blue

Blue Lav.

Group 2 Plants \$2.50 --- \$.75 leaves

Voranta Ciri Double -- ersellent leige serile nosmiklet --- ersellent ersten olden calierts Dullett --- biggs blue, blid olden · bistoro une esfasta cario : bistori COLUMN TRUE THE ME SHEET WALL di jud "berengal Lion apple Jusio Manal afedrok deng CP, to desire! E quest

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Fischer's Giant light blue -- this is my favorite of the lighter blues double light blue -- 1.00 double dk. lav. 1.00 (Dk.Blue) double light lav. -- 1.00 double Margaret 1.00 Gorgeous Redhead -- another good Ullery red orchid with a dark eye. Large bloom Gorgeous Bicolor --1.25 Lady Geneva 1.00 dark blue with a white edge 1.25 Lavender Beauty -a clear light lavender Lavender bicolor -a new bicolor of two tone lav. Lavender Pink Bloomlarge, cupped bloom, good quilted foliage a new double on 'girl' foliage 1.00 Helen Wilson 1.00 Merkels Wax Blue -a clear, light blue on wavy ribbed foliage, good Merkels Low Cluster Blue -- this is a fine plant with glossy leaf. Makes a bouquet of dark blue in center of plant. 1.00 Orchid Wonder a large, medium orchid Orchid Neptune light orchid on cupped Neptune foliage 1.25 Red King a deep wine red, very good Redland Ruffles a red on Ruffles foliage -Sunrise 1.25 lavender red, a profuse bloomer

The 'girls' below are the prettiest plants imaginable. The leaves are very scalloped and have a huge splotch of white part way up leaf. They have a waxy, shiny leaf that makes a beautiful foliage plant, even the 'it never had a bloom.

Sailor Girl -- a baby blue 1.00
Purple Girl -- deep purple 1.00
Red Girl -- wine red 1.00
Bronze Red Girl -- bronzy leaf 1.00

The above are hybrids and often will vary a bit in bloom and foliage. Pink Girl /.00

Leaves only of the following at .35 each Supreme Myrtle Supreme Norseman Topaz Pink 11 17 Sailor Boy Blushing Maiden 22 11 Redhead Blue Eves Amethyst Kewensis

Spring Specials

Two leaves of a \$1.00 variety plus five leaves of a .75 variety -- \$5.00

Five leaves of a .75 variety plus five leaves of a .50 variety -- 5.00

Twelve leaves of a .35 variety plus two leaves of a .75 variety -- 5.00

Twelve leaves of a .35 variety -- 3.00

Any six plants of a \$1.00 variety ---- 5.00

African Violet Seed. \$1.00 per packet - more than 100 seeds.

This is a mixture of good crosses, girls, Duponts and new varieties.

Spaghnum moss for rooting leaves --- .25 package with orders. All plants are treated with sodium selenate for your protection.

Gift leaves are included with all orders over \$3.00

Orders on Group 1 will be filled in rotation. Orders placed now will be acknowledged and held until plants are ready.

Varieties available in Fall and Spring of '52

Orchid Mentor Boy Orchid Lady Geneva Pink Wonder

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